

A FILM BY RIMAY SK

NASHIK

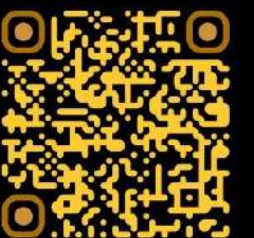
YUGO KA UNKAHA RAHASYA

A Cinematic Proof-of-Concept for **India's Next Global Franchise**

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THE HOOK (THE ENTITY)



THE MOST VALUABLE DROP IN THE UNIVERSE WAS... ABANDONED.

- "Born from the Cosmic Churning (Samudra Manthan), **Amrit** is not just a divine liquid — it is a conscious witness to humanity."
- "For eons, it witnessed Gods and Demons wage war for it. But in the chaos, a single drop fell into the Godavari river... and was forgotten."
- "Alone for millennia, **the Amrit** grew a dark Ego (Ahankaar). It believed it was the ultimate power. It waited for a master."
- "Until it met a **blind man in 1834** who rejected **"Amarata"**. A secret buried for centuries, waiting to be discovered in the chaos of 2027."

THE STORY (THE CONFLICT)



THE BLIND MAN WHO REJECTED ETERNITY

- **The Mystery (2027):** Amara, a documentary filmmaker from London, **discovers a hidden 1944 diary** in her ancestral home in Nashik during the Maha Kumbh.
- **The Flashback (1834):** The **diary reveals the story of Giridhar**, a blind man who adopted a Muslim orphan, Shabana (Arya).
- **The Incident:** To response to the child, the River Godavari reveals the hidden Amrit to Giridhar.
- **The Choice:** Amrit **offers him Immortality. Giridhar rejects it** for 'Tyag' (Sacrifice). This rejection shatters the Amrit's Ego and births the spiritual energy of the Kumbh Mela.

THE VISUAL LANGUAGE (MAGICAL REALISM)



WHERE MYTHOLOGY MEETS HISTORY

Visual Strategy:

- **The Witness:** We see flashbacks of history (Ancient Wars, WWII, Modern Chaos) through the reflection of the drop. Amrit is the camera.
- **The Avatar:** The "**Fluid Avatar**" of Amrit rising from the water (referencing The Abyss or Dune aesthetics).
- **The Tone:** Dark, Atmospheric, Spiritual.

Reference Films: Tumbbad — Indian myth, atmosphere, Arrival — POV storytelling, philosophy, Dune — Scale and epic visual grammar



VISUAL STYLE

Gold, Deep Blue (River), and Ash
Grey.



THE FRANCHISE POTENTIAL ("NASHIK CINEMATIC UNIVERSE")

THE "WITNESS" "THE NASHIK CINEMATIC UNIVERSE"

The Concept:

- This **Short Film** is "This is the untold spiritual origin of the Kumbh Mela — not as ritual, but as transformation."
- The **Film Pitch**: The "**The 'Nashik Universe'**" expands across time: From the Freedom Struggle of 1944, to the British Surveyors of 1834, back to the Ancient Yugas. An "The Nashik Cinematic Universe" of the Amrit witnessing human history."
- The **Format**: A "Nashik Cinematic Universe" Film where the **Amrit** interacts with different historical figures who seek immortality.

SCRIPT SYNOPSIS (FEATURE FILM)

THE FEATURE FILM BLUEPRINT

A NON-LINEAR CINEMATIC EXPERIENCE (INTERWEAVING THREE TIMELINES: 2027, 1944, AND 1834)

THE NARRATIVE ARC (THE SCREENPLAY): "A MULTI-GENERATIONAL SAGA"

ACT I: THE DISCOVERY (2027)

SETTING: THE CHAOS OF THE MODERN MAHA KUMBH.

PLOT: AMARA (22), A FILMMAKER FROM LONDON, FINDS A HIDDEN JOURNAL IN HER ANCESTRAL MANSION. SHE UNLOCKS THE SECRET HISTORY OF HER FAMILY.

ACT II: THE ORIGIN (1834) - THE CORE CONFLICT

SETTING: BRITISH ERA NASHIK & THE SILENT GODAVARI.

PLOT: THE BLIND GIRIDHAR REFUSES THE AMRIT'S OFFER OF IMMORTALITY TO SAVE HIS ADOPTED MUSLIM DAUGHTER, SHABANA. THE "EGO" OF THE AMRIT IS SHATTERED.

ACT III: THE LEGACY (1944 & 2027)

SETTING: THE FREEDOM STRUGGLE & THE MODERN SHAHI SNAN

PLOT: IN 1944, A DYING OLD ARYA PASSES THE SECRET TO THE NEXT GENERATION. IN 2027, AMARA RELEASES THE FINAL TRUTH TO THE WORLD.

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THE FRANCHISE ROADMAP (FUTURE EXPANSION): "NON-LINEAR EPIC"

- PHASE 1 (2026):
THE SHORT FILM (PROOF OF CONCEPT / OSCAR CAMPAIGN).
 - PHASE 2 (2027):
THE FEATURE FILM (GLOBAL THEATRICAL RELEASE BEFORE KUMBH MELA).
 - PHASE 3 (2028):
PREQUEL FILMS (EXPLORING AMRIT'S JOURNEY IN THE TRETA YUGA AND WORLD WARS).
- ▶ "WE HAVE A COMPLEX, CHRISTOPHER NOLAN-STYLE SCRIPT (INTERSTELLAR/CLOUD ATLAS) READY FOR THEATERS."



WHY THIS FILM? (THE "WHY NOW")

WE ARE POSITIONING THIS FILM AS A PREMIUM MYTHOLOGICAL IP FOR GLOBAL OTT PLATFORMS AND FESTIVALS.

2027: THE RETURN OF THE KUMBH MELA

Potential:

- "In 2027, the Maha Kumbh returns to Nashik. Millions will gather."
- "This film explains the spiritual origin of that gathering—not as a myth, but as a story of Consciousness."
- "We are positioning this film to be the 'Cultural Anthem' of the 2027 Global Event."

WHY THIS FILM CAN TRAVEL GLOBALLY

CANNES SHORT FILM CORNER | BERLINALE | BUSAN

2027: THE RETURN OF THE KUMBH MELA

Potential:

- "**Universal themes:** ego, fear, immortality, humanity"
- "**Mythology** told through **emotion**, not exposition"
- "**Minimal dialogue** dependency (visual-first storytelling)"



THE DIRECTOR'S VISION

RIMAY SK | THE CREATIVE VISIONARY

**Long-term vision (not a one-film project) | Spiritual + cinematic storytelling
Franchise / universe potential (without overpromising)**

Quote:

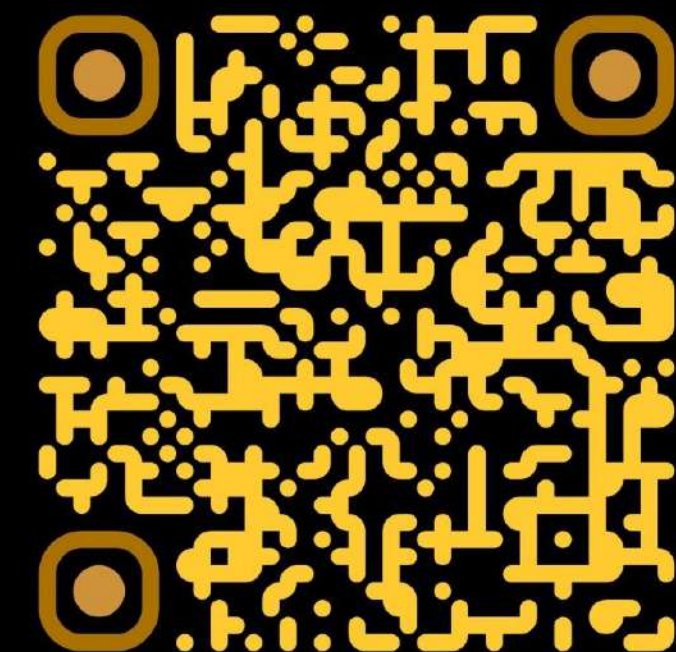
"We often look at Mythology as stories of Gods & evils. "I want to tell the story of a Human who rises above the Gods "through the power of Selfless Sacrifice."



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Watch Official Trailer





THE DIRECTOR'S VISION

RIMAY SK | THE CREATIVE VISIONARY



**HIGH-CONCEPT
MYTHOLOGY**



**GRAND
VISUAL
SPECTACLE**



**UNPREDICTABLE
NARRATIVE**



**PHILOSOPHICAL
DEPTH**



**RRR – SCALE &
EMOTION**



**KANTARA –
SPIRITUAL
DEPTH**



**BAAHUBALI –
MYTHIC
SPECTACLE**



**SELECT
INTERNATIONAL
MYTH / EPIC
CINEMA**

MAIN CHARACTERS

PROPOSED CAST



AMITABH BACHCHAN

THE AMRIT & AHANKAR
ETERNAL CONSCIOUSNESS,
NARRATOR, AND OBSERVER



DILIP PRABHAVALKAR

GIRIDHAR (80), BLIND ASCETIC,
MORAL ANCHOR OF THE STORY



PARESH RAWAL

GIRIDHAR (80), BLIND ASCETIC,
MORAL ANCHOR OF THE STORY



BOMAN IRANI

SALIM (60)
CHAIWALA



SHARVARI WAGH

GRAND-DAUGHTER
KAVERI & AMARA
DOUBLE ROLE(22)



FARIDA JALAL

SHABANA AKA ARYA
OLD (92)



MYRA VAIKUL

SHABANA AKA ARYA
YOUNG (9)



ADITI RAO HYDARI

GODAVARI RIVER



PRAJAKTA MALI

GIRIDHAR'S DAUGHTER
SAVITRI(40)



EDWARD

CAPTAIN ARTHUR
(45)

MUSIC DIRECTOR



A.R. RAHMAN
MUSIC DIRECTOR



AJAY & ATUL
MUSIC DIRECTOR



SHANKAR MAHADEVAN
SINGER



KAILASH KHER
SINGER



SHREYA GHOSHAL
SINGER



SUNIDHI CHAUHAN
SINGER



SONA MOHAPATRA
SINGER



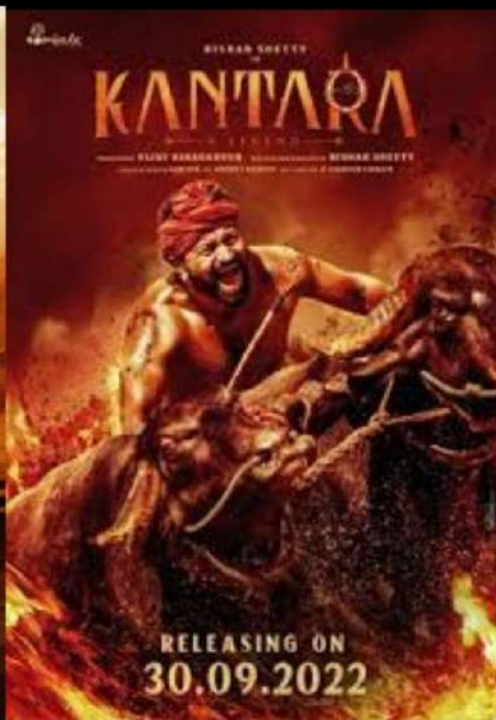
SHALMALI KHOLGADE
SINGER

PLAYBACK SINGERS

WISH LIST

MARKET VALIDATION

THE RISE OF INDIAN MYTHOLOGY & SCI-FI



- ▶ **Kalki 2898 AD: ₹1000+ Cr** Global Box Office. (Proves Sci-Fi Myth works).
- ▶ **Kantara: ₹400+ Cr** on a small budget. (Proves Rooted Culture works).
- ▶ **Tumbbad:** The Cult Classic that defined the genre. (Proves Audience hunger).
- ▶ **The Point:** "The audience has shifted. They don't want generic action; **they want Roots, Culture, and Spectacle. NASHIK is the next evolution.**"

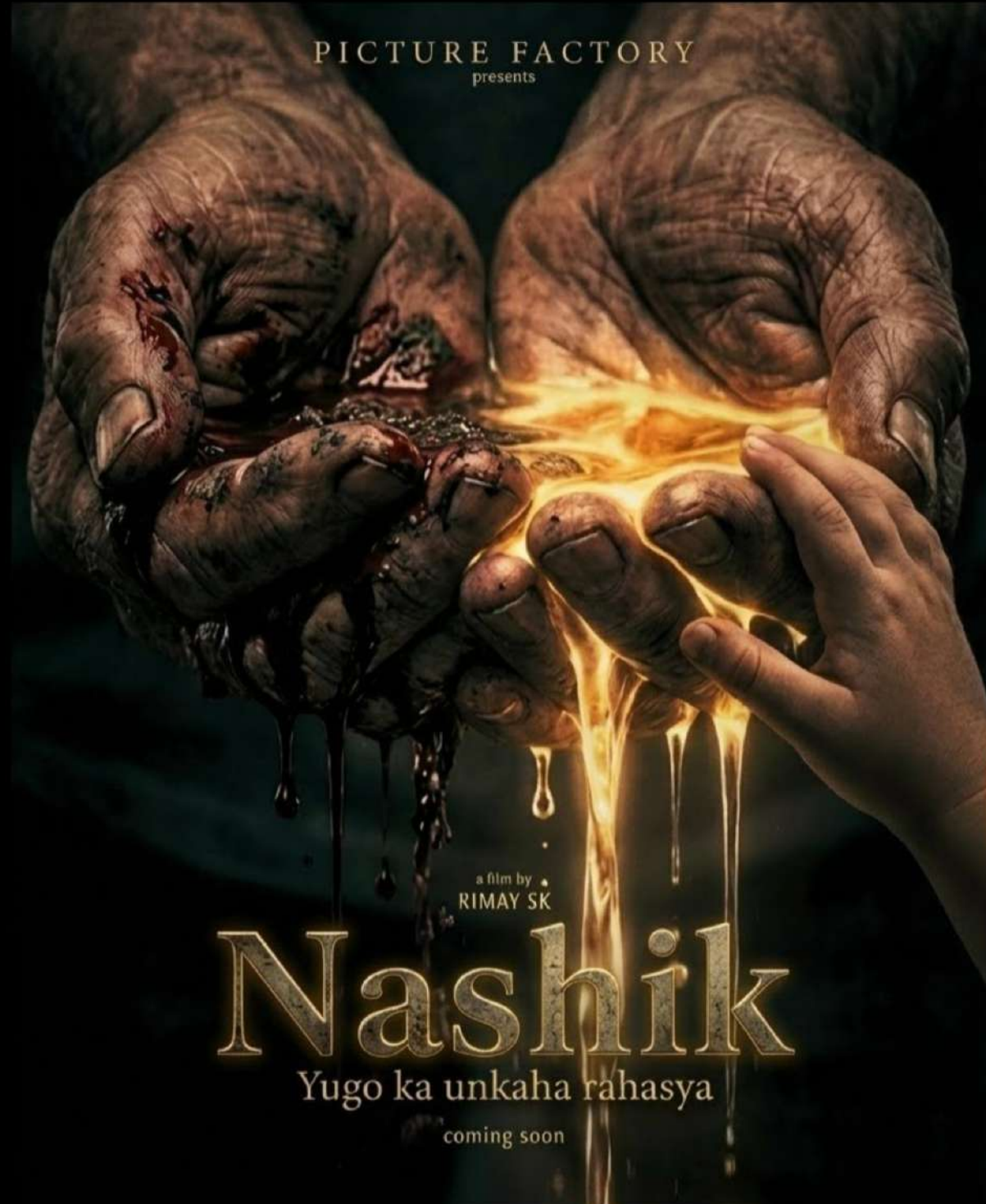
TARGET AUDIENCE

INDIAN OTT + THEATRICAL (18–45),
MYTHOLOGY & PRESTIGE CINEMA
AUDIENCE, GLOBAL FESTIVAL /
INTERNATIONAL OTT AUDIENCE
MYTHOLOGY, EPIC DRAMA LOVERS

“The audience has shifted —
they no longer want noise, they want meaning.”

- ▶ The 'Modern Myth' Gen-Z & Millennials (The massive audience behind the success of Kalki 2898 AD, Kantara, and Brahmāstra)
- ▶ The 'Prestige Thriller' Audience (Viewers who crave intellectual, high-stakes storytelling like Sacred Games or Paatal Lok.)
- ▶ The Global Indian Diaspora (NRIs and global citizens seeking high-end Indian content rooted in culture (The RRR effect))
- ▶ International Sci-Fi Aficionados (Fans of Dune, Dark, and Arrival who love high-concept philosophy.)

BUDGET PHILOSOPHY



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FUNDING THE VISION

- **VFX-driven but story-led**
- **Nashik /Mumbai as core location → cost efficiency**
- **Yug-based structure allows asset reuse**
- **Controlled runtime / focused spectacle**
- **“Seeking strategic partners for production & distribution”**
- **Options: Co-production / OTT Original / Festival-backed release**
- **Mythology + Sci-Fi = Proven global appetite | Built on the world’s largest spiritual gathering (Kumbh)**
- **Expandable IP → Feature / Series / Franchise**
- **“We are seeking strategic partners for production and OTT acquisition.”**



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A woman in a white sari is shown in profile, holding a small, lit diya (oil lamp) in her hands. She is looking down at the flame. The background is dark with numerous out-of-focus, warm-toned lights, creating a bokeh effect. The overall mood is serene and contemplative.

THANK
YOU